

CO SMART CITIES SYMPOSIUM

INAUGURAL EVENT HOSTED BY COLORADO TECHNOLOGY ASSOCIATION

Presented by



In Partnership with



Dedicated to bringing smart regions to life.

EVENT PROGRAM

7:30am Tech Showcase, Breakfast + Networking

8:30am Welcome Remarks

- Frannie Matthews, President & CEO, Colorado Technology Association

SESSION I: VISION

Exploring the new economic model: The challenges communities are facing have no physical boundaries. Session I will explore the stakeholders who need to be at the table to accelerate smart city development and how you foster collaboration within and across regions.

8:45am Opening Keynote: Fast Tracking the Development of Smart Cities - Announcing the Next Phase in Statewide Collaboration

Cities and regions throughout Colorado and across the world are individually experimenting with smart city technologies and solutions. The Colorado Smart Cities Alliance brings cities and regions across the state together to collaborate for the first time on sharing best practices and resolving challenges and leverages the strength of many stakeholders across the Colorado ecosystem to contribute to the development of Smart Cities.

- **Matthew Bailey**, Smart Cities Global Practice Leader, Arrow Electronics; Co-founder, CO Smart Cities Alliance
- **Aiden Mitchell**, VP of IoT Global Solutions, Arrow Electronics

9:05am Panel: Bringing Smart Regions To Life

Challenges facing our cities today--mobility, affordable housing, public health and public safety, resilience and sustainability--don't respect jurisdictional boundaries and are too complex for any one city or company to solve on their own. Tackling these issues requires collaboration between the public, private, academic and research sectors; which is the impetus in forming the Colorado Smart Cities Alliance. Hear from founders and members of the Alliance to hear how Colorado is leading the nation in the formation of not just smart projects or even cities, but "smart regions."

- Moderated by **Jake Rishavy**, VP of Innovation, Denver South EDP; Co-founder, CO Smart Cities Alliance
- **Nolbert Chavez**, Chief of External Initiatives, University of Colorado Denver; Executive Director, CityCenter, University of Colorado Denver
- **Seth Hoffman**, City Manager, City of Lone Tree
- **Aleta Jeffress**, Chief Information Officer, City of Aurora

9:50am Panel: Smart, Beyond City Limits

Building smart cities requires interdisciplinary, interagency and multi-jurisdictional coordination. It also requires smart public-private-partnerships, new business and procurement models and collaborative co-creation through applied research and innovation. Learn about active efforts related to pilot projects, non-traditional procurement, technology standards, planning blueprints, federal policies and funding or financing allocations that are accelerating the development of smart cities and regions across North America - creating better places to live, work and visit.

- Moderated by **Zack Huhn**, CEO Venture Smarter; Chairman of IEEE Smart Cities Standards Committee
- **John Putnam**, Smart Cities Program Director, Cincinnati Bell Technology Solutions Inc.

10:30am Break, Tech Showcase + Networking

SESSION II: INNOVATION

Empowering the innovators of tomorrow: Session II will explore which challenges, technologies and business models are driving smart cities and how we ensure inclusion of all innovators and stakeholders.

11:05am Panel: The Innovation Corridor Fosters Smart Cities Solutions

The Innovation Corridor Technology and Investment Platform brings together premiere national labs, enterprise, and capital partners to design and deploy game changing innovations and solutions to the world's most difficult problems. This one of a kind consortium includes federally funded research labs with some of the fastest and most energy efficient high performance computers in the world, a Fortune 150 corporate leader in global innovation and a premier private foundation and capital partner.

- Moderated by **Eric Drummond**, President of Global Strategy, Formativ
- **Richard Adams**, Director of NREL's Innovation and Entrepreneurship Center

11:45pm Panel: Technology Will Solve Our Greatest Challenges

This panel will explore the emerging technologies leading the way for connected communities and dive into the potential for tech in the business of smart cities, how smart cities can work with the public sector to move smart cities forward and the balance between privacy and progress.

- **Mike Beever**, Technical Marketing Director, Pivot3

12:20pm Lunch, Tech Showcase + Networking

SESSION III: INSIGHTS

Turning big data into citizen benefits: How do we tackle the challenges of today's and tomorrow's communities, including mobility, public health, public safety, infrastructure and limited environmental and economic resources? Session III will dive deep into these challenges and how the citizen will ultimately benefit.

1:45pm Keynote Address

- **Sean Herrington**, VP City Solutions, Verizon Wireless

2:05pm Panel: The Power of Collaboration

Innovation starts at the local level. Colorado is home to several living labs working to solve cities' most challenging issues. Hear from two public-private partnerships that are streamlining and sharing data and insights and integrating technology to move their regions forward.

- Moderated by **Suma Nallapati**, CIO and Secretary of Technology, State of Colorado
- **Mariano Delle Donne**, Founder, Adventos
- **John Jackson**, City Manager, City of Greenwood Village
- **Gabe Klein**, Co-founder, CityFi
- **Steve Skadron**, Mayor, City of Aspen

2:45pm Emerging Technology Lightning Presentations

These tech leaders will share how they are leading the way in smart cities development and the impact they are having on the ultimate citizen experience – all in five minutes.

- **Mike Beevor**, Technical Marketing Director, Pivot3

3:15pm Break, Tech Showcase + Networking

SESSION IV: LEADERSHIP

Moving ideas to action: What is the smart way to build a smart city? Leaders must consider what actions must be taken in order to achieve short-term and long-term vision, and in Session IV we will hear from forward thinking thought leaders paving the way for smarter, safer and more efficient communities.

3:50pm Fireside Chat: Local Leadership Holds The Keys To Smart Cities

Smart cities will need smart leaders and even smarter citizens. Hear from prominent local leaders at the head of the smart cities revolution.

4:20pm Closing Keynote: Built Environmentalism: A Movement for our Urban Future

Our planet is an AI that has a 3.8 billion year head start and a somewhat fool-proof experimental methodology for arriving at what works, long-term and sustainably. As we contemplate our urban future, we ignore the lessons of nature at peril. The promise of the Internet of Things -- more specifically, the networked layer of awareness we're building for our cities -- may be exactly what we need to listen to what our cities are telling us more closely, to launch a Built Environmentalism movement.

- John Tolva, Founder, CityFi; Co-founder, CO Smart Cities Alliance

4:40pm Thank you + Closing Remarks

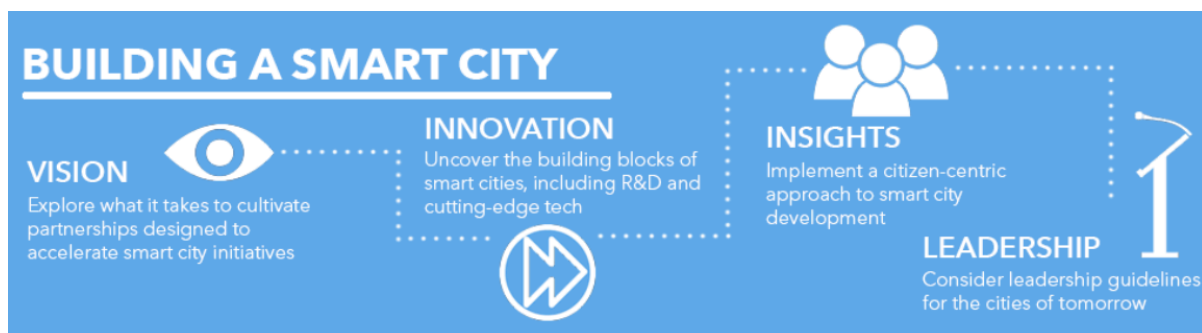
- Frannie Matthews, President & CEO, Colorado Technology Association

5:00pm Program End // Happy Hour, Tech Showcase + Networking

7:00pm Event End

Learn more and register: www.coloradotechnology.org/CO-Smart-Cities-Symposium

Contact: Kelly Underell kelly@coloradotechnology.org



TECH SHOWCASE

The Tech Showcase will feature the latest tech innovations in smart city development. Open in parallel to the event; be sure to visit these cutting edge companies who will be showcasing their latest products. Seeing is believing, after all.

ANW

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Pivot 3

