

ADVERTISE WITH CTA

NEWSLETTER OPTIONS + PRICING

WEEKLY MEMBER NEWSLETTER

- Distributed each Thursday to more than 3,100 members
- Average open rate of 18%
- 100 word ad limit

AD POSITION

TOP

- \$150 Runs One Time
- \$500 Runs Four Weeks

LOWER

- \$100 Runs One Time
- \$300 Runs Four Weeks

NON-MEMBER MONTHLY NEWSLETTER

- Distributed the last Thursday of each month to more than 18,000 individuals
- Average open rate of 13%
- 100 word ad limit

AD POSITION

TOP

- \$350

LOWER

- \$300

AD SIZES + EXAMPLES

TOP POSITION

IMAGE

- Width - 1920 px
- Height - 1080 px

TEXT

- One sentence of text with link.



A MESSAGE FROM BIG 5G EVENT

Piecing together the 5G puzzle

America's 5G leadership relies on spectrum.

Smart spectrum policies can secure our wireless leadership.

[Learn more.](#)

ctia™

Merging together 5G North America and Light Reading's Big Communications Event, [the BIG 5G Event is the premium gathering of telco professionals in North America!](#)

The advertisement features a blue background with a smartphone on the left showing a 68% signal strength indicator. A satellite is depicted in the upper right corner. The CTIA logo is in the bottom right. A purple button with the text 'Learn more.' is positioned next to the main headline.

SAMPLE

LOWER POSITION

IMAGE

- Width - 1580 px
- Height - 194 px

LINK

- Link from image.



KEEP JOE TELLING HIS FISHING STORIES.

[Learn how](#)

PINNACOL
WORKERS' COMP INSURANCE
SAFETY SERVICES

The advertisement shows a man in a grey hoodie fishing in a lake. The text is overlaid on a blue background on the left and right sides of the image.

SAMPLE