# ADVERTISE WITH CTA

## NEWSLETTER OPTIONS + PRICING

### WEEKLY MEMBER NEWSLETTER
- Distributed each Thursday to more than 3,100 members
- Average open rate of 18%
- 100 word ad limit

<table>
<thead>
<tr>
<th>AD POSITION</th>
<th>TOP</th>
<th>LOWER</th>
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<tbody>
<tr>
<td></td>
<td>$150 Runs One Time</td>
<td>$100 Runs One Time</td>
</tr>
<tr>
<td></td>
<td>$500 Runs Four Weeks</td>
<td>$300 Runs Four Weeks</td>
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### NON-MEMBER MONTHLY NEWSLETTER
- Distributed the last Thursday of each month to more than 18,000 individuals
- Average open rate of 13%
- 100 word ad limit

<table>
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<th>AD POSITION</th>
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<tr>
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<td>$350</td>
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COLORADOTECHNOLOGY.ORG
# AD SIZES + EXAMPLES

## TOP POSITION

| IMAGE | • Width - 1920 px  
   |       | • Height - 1080 px |
| TEXT | • One sentence of text with link. |

**A MESSAGE FROM BIG 5G EVENT**

Piecing together the 5G puzzle

![Image of 5G leadership](image1.png)

*America’s 5G leadership relies on spectrum.*

Smart spectrum policies can secure our wireless leadership. Learn more.

Merging together 5G North America and Light Reading’s Big Communications Event, the [BIG 5G Event](https://www.bignorthamerica.com/) is the premium gathering of telco professionals in North America.

## LOWER POSITION

| IMAGE | • Width - 1580 px  
   |       | • Height - 194 px |
| LINK | • Link from image. |

![Image of fishing stories](image2.png)

**KEEP JOE TELLING HIS FISHING STORIES.**

Learn how

![Image of Pinnacol](image3.png)

**PINNACOL**

WORKERS’ COMP INSURANCE

SAFETY SERVICES

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