

# 2020

# EVENTS & PROGRAMS AT A GLANCE



COLORADO  
TECHNOLOGY  
ASSOCIATION

## SIGNATURE EVENTS

### APEX AWARDS

**January 2021 | Date & Location TBA**

*Member Ticket Discount*

The annual APEX Awards brings the Colorado technology community together to recognize Colorado's technology excellence, highlighting remarkable leaders and innovators and offers an evening of networking and celebration. Since 2001, CTA has hosted this prestigious event bringing together the community and celebrating the exceptional companies, leaders and accomplishments of the year.

### C-LEVEL @ A MILE HIGH

**RESCHEDULED: July 30 | Virtual**

*Complimentary Member Tickets (Company Team & Premier Corporate)*

C-Level @ A Mile High is where strong relationships begin, and tech business gets done. C-Level is CTA's largest fundraiser helping us to carry out our mission of fueling Colorado's economy through technology. We'll take the virtual event to the next level by using innovative technology to bring our community together for more curated networking opportunities.

### WOMEN IN TECHNOLOGY CONFERENCE

**RESCHEDULED September 24&25 | Virtual**

*Member Ticket Discount*

The Women in Technology Conference is retreat-style event celebrating women across Colorado's growing tech community. Virtual participants will hear from a variety of dynamic speakers and engage in meaningful discourse on opportunities and challenges surrounding women in today's tech workforce. Enjoy a jam-packed experience with direct access to tech and community leaders from all corners of Colorado.

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## PROGRAMS

### **CTA 101**

**Quarterly | The Commons on Champa**

*Free for Members*

Whether you are a long-time member or thinking about joining, these informal gatherings are your ticket to meeting our network and receiving information on CTA and all the ways you can get involved in our community.

### **DAY AT THE CAPITOL**

**March 3 | Colorado State Capitol**

*Free for Members*

Tech Day at the Capitol is an afternoon-long event for tech companies in Colorado to represent the state's tech industry and connect with policy makers to educate and inform them on your company or organization and the role you play in the overall Colorado tech ecosystem. Receive the latest updates and showcase your company and technology to our state leaders.

### **DC FLY-IN**

**February 11-12 | Washington, D.C.**

The DC Fly-In provides an opportunity for CTA members to learn the latest on tech policy issues from experts and decision makers and offers communication with Colorado's Congressional Delegation.

### **INSIGHTS SERIES**

**April, May, July, October, December | In-person & Virtual**

*Free for Members*

The Insights Series explores the latest emerging technologies and features a deep dive into tech topics. Each breakfast event features an expert analyst, diverse panel and hands-on experiences. 2019 topics included "Top Emerging Technologies to Watch", "Business Intelligence and Analytics in this Era of AI", "Future of Work: Preparing for the New Normal", "Next Generation Customer Experience: Using Data Analytics and AI to Drive Differentiation".

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### **LEADERSHIP NOW SERIEIS**

**Ongoing Series | Virtual**

*Free for Members*

Business leaders are being faced with unprecedented uncertainty. The Leadership Now series provides strategies, tools and resources to thrive amid the turbulence. This challenging environment requires innovation and new approaches to enhance business performance. This series will provide leaders a playbook to envision a new future and uncover the opportunities in times of change. Topics include: Employment Law, Crisis Communications, Mental Health/Wellness, Technology Tools, Economic Development.

### **MEMBER HAPPY HOUR**

**September 1 | Gorilla Logic**

*Member Only; Free for Members*

Member happy hours bring together our network in a casual, intimate setting to connect and build relationships with fellow CTA members and the CTA team.

### **WOMENARS**

**Bi-monthly | Virtual**

*Free for Members*

Launched by our Women in Tech CO Council, our Womenar series are bi-monthly webinars that aim to identify and understand the issues facing women in technology and leadership positions. We invite both men and women to engage in these bi-monthly programs.

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## PEER-TO-PEER

### **Tech Talent Colorado**

**Quarterly | Various Locations/Virtual**

*Free for Members*

Tech Talent Colorado is an industry-led council that serves to support, educate and train a viable technology sector workforce by acting as a voice for the tech industry, collaborating with community and regional partners and advocating for the development of a strong technology workforce through outreach and regional collaboration opportunities. Tech company executives, hiring managers and HR representatives are welcome, as our public partners focused on education and workforce development for the technology community.

### **TECH AFFAIRS COUNCIL**

**Bi-monthly | Various Locations/Virtual**

*Premier Corporate Member Only; Free for Members*

Bridging and informing industry and government to drive smart policy that fosters and protects a thriving, innovative technology climate. The Tech Affairs Council is a bi-monthly breakfast meeting of CTA members coming together to discuss policy and regulatory issues impacting or potentially impacting the Colorado tech community. Each meeting features an update on relevant issues and a presentation from stakeholders in the tech policy community.

### **WOMEN IN TECH COLORADO COUNCIL (WIT-CO)**

**Bi-monthly | Various Locations/Virtual**

*Member Only; Free for Members*

The Women in Tech CO Council is attended by the heads of women's corporate networks. Through the meetings, these leaders build relationships and share best practices for starting and supporting a women's corporate network and engage in related women-in-tech-focused programs and initiatives.