# ADVERTISE WITH CTA

## NEWSLETTER OPTIONS + PRICING

### WEEKLY MEMBER NEWSLETTER
- Distributed each Thursday to more than 5,000 members
- Average open rate of 18%
- 100 word ad limit

<table>
<thead>
<tr>
<th>AD POSITION</th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOP</td>
<td>$150</td>
<td>$300</td>
</tr>
<tr>
<td></td>
<td>$500</td>
<td>1000</td>
</tr>
<tr>
<td>LOWER</td>
<td>$100</td>
<td>$200</td>
</tr>
<tr>
<td></td>
<td>$300</td>
<td>600</td>
</tr>
</tbody>
</table>

### NON-MEMBER MONTHLY NEWSLETTER
- Distributed the last Thursday of each month to more than 13,000 individuals
- Average open rate of 13%
- 100 word ad limit

<table>
<thead>
<tr>
<th>AD POSITION</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TOP</td>
<td>$350</td>
</tr>
<tr>
<td>LOWER</td>
<td>$300</td>
</tr>
</tbody>
</table>
# AD SIZES + EXAMPLES

## TOP POSITION

**IMAGE**
- Width - 1920 px
- Height - 1080 px

**TEXT**
- One sentence of text with link.

---

**SAMPLE**

---

## LOWER POSITION

**IMAGE**
- Width - 1580 px
- Height - 194 px

**LINK**
- Link from image.

---

**SAMPLE**

---

COLORADOTECHNOLOGY.ORG