

Marissa King is the author of the new book *Social Chemistry*. She is also Professor of Organizational Behavior at the Yale School of Management, where she developed and teaches a popular course entitled *Managing Strategic Networks*. Over the past fifteen years, King has studied how people's social networks evolve, what they look like, and why that's significant. King's research and book have been featured in outlets such as *The New York Times*, *The Wall Street Journal*, *Bloomberg*, *The Atlantic*, and on *National Public Radio*.