

Leadership is not simply a role that you fill; it is an action that you take each day. It is this philosophy that guides Dell Technologies' Global Channel Chief, Rola Dagher. Over her career of more than two decades, Dagher has worked with some of the brightest minds in the technology industry while honing her natural leadership style.

Dagher returns to Dell Technologies after leading as President of Cisco Canada for three years. Prior to this, she held various sales leadership roles at Dell and Bell Canada. While Dagher is a proven sales and channel champion, she will be the first to say that her success is a direct reflection of the dedication and drive of the entire sales organization.

Dagher believes in diversity of thought and has made it her mission to empower, support, and foster diverse talent. Her commitment to empowering women is shown through her recognition as one of the 2020 Top 25 Women of Influence™, by WXN as one of Canada's Most Powerful Women: Top 100™, and by Women in Communications and Technology (WCT) as the 2019 Woman of the Year. She was selected as one of RBC's Top 25 Canadian Immigrant winners for 2019, was named the "Lady of the Cedar" by the Lebanese Embassy, and received a 2018 Leadership Award from the Lebanese Chamber Business of Commerce.

In addition to her role at Dell Technologies, Dagher sits on the board of Cedars Cancer Foundation and is an advocate for pediatric and young adult cancer patients. She is a co-founder of the BlackNorth Initiative, an active member of the 30% Club, and sits on the Circle of Champions for the Toronto Region Immigrant Employment Council, promoting growth through diversity in the workplace. A champion of mental health, Dagher sits on the foundation board for the Centre of Addiction and Mental Health. She also sits on the advisory board for Catalyst, where she supports their work to accelerate progress for women in the workplace and is a member of the Kids Help Phone board.

As an active member of the Business Council of Canada and a member of the U.S.-Canada Innovation Partnership, Dagher helps shape policy around the workforce of the future and promotes the adoption and acceleration of emerging technologies, innovation, and research.

Yet, through all of her accomplishments, Dagher firmly believes that no one achieves greatness in a silo. She believes that you have to "learn it, earn it, and return it," and this process is one that she continues to work through at every stage of her career.